



Dunagan Yates & Alison Plastic Surgery Center

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Consent for Use of Email for Commercial Purposes

We are very pleased to have you as a part of our practice. Some of the things we offer our patients we tell you about through email, our website (www.dyaplasticsurgery.com) and our Facebook page (log in to FaceBook and search for Dunagan Yates & Alison Skin Health and Laser Center, or just click the link from the homepage of our website).

We send email notifications of seminars we are hosting, open house/appreciation events in our Skin Health and Laser Center, and special pricing on products and services that are available throughout the year. We may also use your email address to remind you of an appointment if we are unable to reach you by phone. We will be happy put you on our email list, if you would like to receive this information through your email account. To receive information this way please provide your full name, date of birth and current email address:

Full Name	DOB	Email Address

There are certain email rules that all businesses must follow to protect recipients from unwanted emails. Since not everyone knows about these we wanted to make you aware.

All commercial email documents must give the recipient the opportunity to opt out of receiving further emails from the source. If you ever “opt out” you will be removed from the list and you will not receive any further emails from us.

Emails are considered permission marketing or education, and these rules are meant to protect you from unwanted email “spam”. If you have opted out and would like to begin receiving emails from us again you may provide us with a written statement that you want to begin receiving emails from us and the email address to which you want them sent, along with your name, and date of birth. To avoid having emails go to your spam file you can go to your email settings to “always allow” emails from Dunagan Yates and Alison, if you wish to receive them.

The information that is sent in these emails is also uploaded to our website and to Facebook, so please make it a habit to check us out on our website, and to like us on Facebook.

If you change your email address please let us know the next time you are in the office so we can keep your information updated. Thank you for the trust you place in us.

Signature: _____ **Date** _____ **Witness** _____